



MLI's In-Touch Program™ allows users to plan and structure campaigns, turn leads into customers, output lists and content through an appropriate channel, track results and measure ROI.

In-Touch helps reduce staff time dedicated to following up on leads. Now you can quickly and easily issue correspondence with a click of your mouse, choosing from pre-designed letters or postcards, or creating your own custom piece on the fly. Once you approve a PDF of your message, the individual pieces are generated and shipped out for you. There's no more stuffing and licking envelopes!