



Digital Asset Management

Managing your digital assets makes dollars and sense. MLI's Digital Asset Management helps customers reduce their operational costs by automating content processes, thereby getting products to market more quickly, for faster ROI.

MLI can extend the life of your graphic assets, by transferring fragile film and mechanicals, mailing lists and paper jobs to durable, accessible digital formats. This also extends the value of your graphic and data assets by enabling easy reuse and repurposing of content to feed an ever-growing number of distribution channels. It is ideal for short run jobs which are produced over and over again.

We inventory what you have and track usage, so that each person has what they need, when they need it. Your organization receives access tools for increased collaboration with participants and real-time reporting. By managing your digital assets, you profit directly from reduced costs and improved productivity. Through MLI's digital asset management, you get the most out of your investments.